

MGA NAGBABAGANG KWENTO

tobacco control media project

PROBE MEDIA FOUNDATION, INC.

FRAMEWORK CONVENTION ON TOBACCO CONTROL ALLIANCE, PHILS.



MGA NAGBABAGANG KWENTO
TOBACCO CONTROL
MEDIA FELLOWSHIP

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The project is implemented by the Probe Media Foundation, Inc. in partnership with FCAP, supported by Tobacco Free Kids

MEDIA FELLOWSHIP ON TOBACCO CONTROL

CALL FOR PROPOSALS

Providing media professionals with opportunities to report and cover Tobacco Control issues in a new light

The Philippines has the laws, policies and health warnings, and most of all the medical evidence to prove that smoking can be fatal. Sari-sari stores still stock cigarettes on their shelves, and children sell them on the street. Big tobacco companies are still in business, smokers continue to spend up to 20% of their income on cigarettes, and more young people, especially teen women, are getting hooked into smoking.

Print, photo and broadcast television journalists, online media and their media organizations are invited to propose stories on tobacco control issues and apply for support to give the public a wider understanding of the issues.

Stories can take the form of articles, photo essays, documentaries, segments, reports, features, new/online media – blogs, online news features, etc.

Selected media persons/organizations are provided with:

- Fellowship financial grant for story research and coverage from March-June 2010
- Technical assistance by FCAP on the issues
- Two-day Review workshop in Ilocos in June 2010 to present final work

Proposals must have the support of the media organization and be approved for airing and publication by June 2010.

As one of the most influential agents in society, the public rely on media practitioners to tell the stories that have the power to inform and empower. Don't miss out on this opportunity to tell the stories that can save lives.

Deadline: March 1, 2010. Use attached information sheet and proposal form. See www.probefound.com for details.